

## Economic Development Consultants 2012



**The new look iED Consultants Directory has been updated for 2011. The objectives are:**

- \* Assist organisations wishing to use the services of an economic development or regeneration professional to find the most appropriate to their needs
- \* To enable Consultancies that employ or are owned by IED Members to showcase their skills and expertise to the range of economic development and regeneration organisations

The Consultancies listed in this Directory vary in size and the range of services offered but they have all pledged to operate within the IED Code of Professional Conduct \*\*. The Code can be viewed and downloaded here ([http://www.ied.co.uk/pdf/code\\_professional\\_conduct.pdf](http://www.ied.co.uk/pdf/code_professional_conduct.pdf)).

There is also a Consultants Group which exists to promote the interests of IED Members who are consultants and the value of consultancy to the wider economic development profession. The IED website has a dedicated Consultants Forum and if you would like to know more contact our Business Development Director, John Lockett - [johnlockett@ied.co.uk](mailto:johnlockett@ied.co.uk) - or the Chair of the Consultants Group, Rob Weaver - [consultants@ied.co.uk](mailto:consultants@ied.co.uk)

Please note that all organisations are listed alphabetically according to their choice and there is an index on the next page. If your organisation is not included and you believe it should be, please contact us \*\*\*.

**For further information contact:**

Institute of Economic Development  
PO Box 796  
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\*\* The inclusion of consultancy firms or individual consultants in this Directory does not constitute a recommendation by the IED

\*\*\* The IED reserves the right to edit, remove or exclude entries as necessary

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Whitchurch  
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CF14 2TH

**Telephone** 07914 762 546

**Main Contact** Alex Bird

**Web** [www.alex-bird.com](http://www.alex-bird.com)

**Email** [alex@alex-bird.com](mailto:alex@alex-bird.com)

**General Information**

Alex started his independent consultancy in 2005, building on his 30 years management experience in the Social Economy. Trained as an Engineer, his career has spanned Power Generation, Printing, Economic Development and Social Care. Alex has experience of setting up new businesses and the strains of rapid growth, as well as of successfully obtaining grant & loan funds.

He is an adviser to the Welsh Assembly Minister on Social Enterprise and has been a Board member of a wide range of organisations including the Wales Co-op Centre, Social Firms UK and the Prince's Trust Cymru. He Chairs the Advisory Board of the Cardiff Institute for Co-operative Studies and the Board of Co-operatives and Mutuals Wales. He is an occasional visiting lecturer at both UWIC and Cardiff Universities.

**Main Services**

Calling on his senior level experience in the public, private and social economy sectors, Alex is able to deliver a range of services either alone or with colleagues in a newly formed co-operative LLP; consultancy.coop, of which he is a founder member.

These include:-

- Strategic & Business Planning
- Policy writing and review
- Feasibility Studies - looking at new possibilities for expansion or development
- Grant Applications - from talking to funders to final application
- Governance, Social Responsibility, Co-operative Principles & Ethics
- External Evaluations
- Organisational Process reviews
- Mentoring to Social Economy professionals
- Training in Co-operative and Social Enterprise Business Skills

**Recent Projects**

- Co-operative Enterprise Hub - delivering support to a range of co-operatives across Wales
- External Evaluation - CU Childhood Trust Funds - Wales Co-op Centre
- External Evaluation - Debt Redemption and Advice (DRAMA) project - Wales Co-op Centre
- Strategic Review, financial forecasting and Business planning - Sustainable Wales/Sussed
- Marketing Plan - Trinity Care
- Review of the Credit Movement in Wales (with Cardiff Institute for Co-operative Studies/Cardiff School of Management at UWIC)
- Review of the arrangements between the County Council, LHB and Voluntary Sector in Carmarthenshire
- Business Planning, Move Recruitment
- External Evaluation - Hidden Dragon project for Carmarthenshire Council
- Business Planning - Coed Marros Co-operative

**Members**

Alex Bird MIED

## IED CONSULTANTS LIST 2012

Alison Brown Associates

**Address** 20 Glomach Grove  
Dunfermline  
Fife  
KY129NQ

**Telephone** 07753 808 380

**Main Contact** Alison Brown

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**Email** [contact@alisonbrownassociates.co.uk](mailto:contact@alisonbrownassociates.co.uk)

### General Information

Alison Brown Associates is an independent economic regeneration consultancy offering a diverse range of high quality services tailored to meet the individual requirements and particular needs of each client.

We specialise in economic regeneration, particularly within the social enterprise sector, and work with clients across the private, public, community and voluntary sectors. We have built up a portfolio of associates in other disciplines and an appropriate team can be assembled depending on the requirements of an individual project.

### Main Services

Social enterprise formation and development  
Strategic reviews of projects and organisations  
Community development and capacity building  
Evaluation and project appraisal  
Business planning and development  
Funding advice and preparation of funding applications  
Design and delivery of town centre regeneration interventions

### Recent Projects

Project management services were provided to the BID company, Dunfermline Delivers, for a four month period. This included the delivery of a floral enhancement scheme in the town centre, an "Empty Shops" initiative, transforming a drab empty town centre premise with the use of creative vinyl and the implementation of a shop front improvement grants scheme.

An evaluation of the Motivate to Innovate/Enterprising Solutions Programme, delivered by BRAG Enterprises in East Ayrshire.

An evaluation of the "Be your own Boss" project delivered by Impact 21, Fife

### Members

Alison Brown MIED

**Address** White Cottages Whinburgh Road WESTFIELD Nr. Dereham Norfolk, NR19 1QJ  
**Telephone** 01362 822 402  
**Main Contact** Keith R Stevens  
**Web** [www.act-for-success.com](http://www.act-for-success.com)  
**Email** [keith@act-for-success.com](mailto:keith@act-for-success.com)

**General Information**

Amwell Consultancy and Training Ltd (ACT) was formed in 1998. It is a UK practice specialising in consultancy and training with particular specialisms in leisure, libraries, tourism, economic development, regeneration, education, management and training. The company has close links with RQA Ltd., which is based in West Sussex, and regularly works together on joint projects.

Recent work on the management of change and business transformation.

**Main Services**

Experience of funding regimes, including PFI, SRB, NRF, Housing Market Renewal Pathfinder, Objective 2, European Social Fund, National Lottery and Foundation for Sport and the Arts. Specialists in economic development, European funding, PFI bids, town centre revitalisation, consultation, (including focus groups), facilitation, feasibility studies, business planning, school planning and design (PFI, BSF and City Academies).

Experience of Local Strategic Partnerships (Keith used to sit on the Board of the East Herts LSP). Keith was also a Member of the East of England Regional Assembly as a Community Stakeholder.

**Recent Projects**

Various tourism, leisure and cultural strategies for local authorities throughout the UK. Economic development and tourism strategy work with a major County Council and regeneration projects in inner London Boroughs and elsewhere. Large feasibility studies for sports and arts developments as part of larger regeneration projects, including PFI. Successfully negotiated a Â£66m leisure PFI in Norfolk for two new leisure centres. Also Project Manager for one of the nine Housing Market Renewal Pathfinders, (as an Interim Manager).

Efficiency and Transformation Reviews and advice and guidance on alternative methods of service delivery. Educational support and input to major educational developments such as City Academies and new PFI schools

**Members**

Keith R Stevens, BSc, MA, MSc, Dip Lib, Dip M, DMS, FCMI, FCIPD, FCLIP, FInstBA, FRSA, MISPAL, MCIM, MIED

<b>Address</b>	Birmingham
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<b>Main Contact</b>	Dr Anna Hraboweckyj
<b>Web</b>	<a href="http://www.arte-research.co.uk">www.arte-research.co.uk</a>
<b>Email</b>	<a href="mailto:info@arte-research.co.uk">info@arte-research.co.uk</a>
<b>Other Offices</b>	Bristol

**General Information**

Arte Research is an independent consultancy operating in the West Midlands and South West. Arte specialises in making things happen - in bridging the gap between the public sector and the third sector and getting the best out of both.

We work with public agencies, local authorities and third sector organisations including infrastructure bodies.

We focus on the social aspects of economic regeneration, in particular employment, learning and skills, public health and the environment. We take a special interest in economic and social inequality, and their impact on community cohesion and on groups within the wider population that are particularly adversely affected. We have a significant track record of work in these fields.

**Main Services**

Our consultants undertake a wide range of assignments. We have undertaken many evaluations and are currently delivering the action research element of a major workstream within West Midlands' anti recession strategy. Arte has experience of programme management, strategic planning, building cross-sector consensus and mediating community partnerships. We undertake business and enterprise development particularly with the third sector.

We have helped local authorities with Third Sector commissioning and procurement strategies and enabled third sector organisations to tender successfully for public services. We have helped them become social enterprises and open up new employment opportunities. Occasionally we undertake crisis management.

**Recent Projects**

Our consultants are experienced in working on both rural and urban regeneration issues.

We are adept at quantitative and qualitative research, all major research methodologies, and all aspects of data analysis. Our reports are lively, comprehensive and easy to read, and are tailored closely to the audiences required by our clients.

We aim to offer our clients an individualised service, very much tailored to their requirements.

We work closely with our clients and take pride in our reputation for reliability and creativity.

Arte Research offers insight, innovation and impact every time.

**Members**

Dr Anna Hraboweckyj

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<b>Main Contact</b>	Chris Tunnell
<b>Web</b>	<a href="http://www.arup.com/Services/Economics_And_Planning.aspx">http://www.arup.com/Services/Economics_And_Planning.aspx</a>
<b>Email</b>	christopher.tunnell@arup.com
<b>Other Offices</b>	Manchester, Bristol, Leeds, Newcastle, Solihull

**General Information**

Arup's economists advise clients on strategic decisions which have implications for local, regional and national economic development. The firm optimises clients' ability to achieve their objectives and to shape the future. Arup's profound understanding of existing policy allows the firm to influence and analyse future policy. Together with practical experience of key projects, Arup offers a single point consultancy for a range of services.

**Main Services**

Arup provides support on:

- \* Economic policy and strategies, ensuring through analysis that clients understand the economic benefits, can respond to policies and have strategies to optimise their proposals.
- \* Evaluation of economic programmes.
- \* Economic impact assessments and appraisals based on national guidance (such as the 'Green Book' in the UK, and English Partnerships' Guidance).
- \* Employment land studies.
- \* Socio-economic profiling, such as Arup's work on Abu Dhabi Eco Park and Almere Poort in the Netherlands.
- \* Economic factors related to issues such as housing, planning procedures (for example, Area Regeneration Frameworks), transport policy and sustainability.

**Members**

Lynne Miles MIED

<b>Address</b>	32 Bramhall Park Road Bramhall Stockport Cheshire SK73JN
<b>Telephone</b>	0161 439 2563
<b>Main Contact</b>	Barbara Mothershaw
<b>Fax</b>	0161 439 5502
<b>Web</b>	<a href="http://www.bmassociatesuk.com">www.bmassociatesuk.com</a>
<b>Email</b>	<a href="mailto:b.mothershawassociates@bopenworld.com">b.mothershawassociates@bopenworld.com</a>

**General Information**

B. Mothershaw Associates has been operational in the Economic Development Consultancy Business since 2004. The Principal, Barbara Mothershaw, has some 30 years experience of Economic Regeneration in both urban and rural areas.

Prior to setting up the consultancy, Barbara was Head of Economic and Tourism Development at Chester City Council.

B. Mothershaw Associates offers a range of Economic Regeneration services to the public, private and voluntary sectors within the NW of England and further afield.

**Main Services**

It offers reasonably priced services in the following sectors:

- All aspects of Economic Development and Regeneration
- Project/Programme/Interim Management in Economic Regeneration/Tourism Development;
- Town/City Management;
- Funding
- Event Management.
- International/ National/ Regional/ Local Partnership Development;
- Service Planning;
- Research;
- Neighbourhood Renewal
- Policy Development.

**Recent Projects**

Several Interim Management positions in Local Authorities;

Project Management of a key gateway redevelopment site at Widnes Waterfront EDZ;

Associate Support to other Regeneration Consultancies;

Development Work for the NW Branch of the IED.

**Members**

Barbara Mothershaw MIED

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<b>Main Contact</b>	Shannon Kelley
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<b>Web</b>	<a href="http://www.bbpregeneration.co.uk">www.bbpregeneration.co.uk</a>
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<b>Other Offices</b>	Manchester

**General Information**

BBP Regeneration is a specialist regeneration and economic development consultancy. BBP was founded in 1994 by Rob Bennett and Stephen Pritchard out of an understanding that regeneration projects require a range of skills, including property development, business planning, policy analysis, and baseline socio-economic research. Our Directors and senior staff have extensive hands-on experience of managing complex regeneration projects.

We have 15 professional staff based in London and Manchester, and for each commission a team with the specialist skills to meet project requirements is selected.

Our Economic Development team carries out a range of work including scoping studies, business planning, economic impact assessments, socio-economic research and employment strategies.

**Main Services**

BBP provides a full range of services covering all stages of the property development and regeneration process.

We can supply individual services on a 'stand alone' basis, or in combination, to progress projects from initial inception through to strategy formulation, delivery, management, and monitoring. In this way, we match the wide ranging needs of our clients.

Our services include:

- Economic Development
- Economic Appraisal, Monitoring and Evaluation
- Area based Regeneration and Strategic Planning Consultancy
- Research and Forecasting
- Development Management and Implementation
- Partnership and Grant Funding Advice
- Business Plans and Monitoring

**Recent Projects**

- The HCA has commissioned BBP Regeneration, Colin Warnock Associates and Shared Intelligence to undertake an interim evaluation of its Single Conversation business process
- BBP has been appointed to develop evidence-based housing scenarios for the Thames Gateway
- BBP has been appointed by SEEDA to prepare a preliminary economic impact assessment of Transmanche Metro - a proposal to extend high speed rail services between the South East of England and Northern France
- The London Thames Gateway Development Corporation (LTGDC) has commissioned BBP to prepare an extended economic appraisal for investment in the Barking Creative Industries Quarter
- BBP has recently been asked to advise SEEDA on their proposed investment in the University of Chichester's Bognor Regis Campus

**Members**

Shannon Kelley MIED, Associate Director

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IV6 7QL

**Telephone** 01463 870 030

**Main Contact** Bert Nicholson

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**Email** bert@braemhor.co.uk

**General Information**

Executive and consultancy experience in policy design and implementation in business planning and investment, access to finance for SMEs, investment readiness, business growth, enterprise and management development programmes, training and labour market interventions, development of social enterprises and urban regeneration. Track record in strategy formulation, partnership development, place marketing, cluster development, business support design and delivery, economic development delivery, project development, SRB and European fund bids, job brokerage, and programme evaluation studies.

Bert Nicholson was senior director of Birmingham City Council's Economic Development Department, director of Aston Reinvestment Trust and director of Industrial Development at Central Region in Scotland.

**Main Services**

## TOPICS AND SPECIALISMS:

Regeneration initiatives at regional, local and neighbourhood scales - Business support, management development and entrepreneurship/enterprise -Business diagnostics and investment appraisal - Indigenous business growth, productivity, innovation and marketing

Access to finance and management development needs of growing SMEs -Financial engineering and packaging -Sector and cluster studies, appraisals and interim management - Technology transfer and inward investment strategies - Commercialising higher education potential for local economies - Inward investment and place marketing -Cluster analyses and infrastructure development -Business Start-up and Development

Local labour market interventions on skills and worklessness (IWDPs, EZ, TEP, ILM) - Community Economic Development and Regeneration

Not-for-profit sector, social enterprises development, Community Finance Initiatives -Inter-agency partnerships development, especially engagement with private sector - Social enterprise development and funding.

## PROCESSES:

IEF compliant project and programme evaluations - Implementation / interim management - Feasibility studies and market research - Project development and business planning - Action and delivery plans for projects, programmes, agencies and local partnerships - Agency functional relational mappings and stakeholder analyses - Project appraisals for regeneration and European funding - Primary and secondary research and interpretation - Gap Analyses - Design, appraisal and evaluation of policies, programmes and projects - Financial analyses, packaging and evaluations of projects and programmes - Change management, including interim project management - Policy analyses and evaluation - Leading and facilitating brainstorming and policy development sessions - Best Value reviews of economic development - Project Cycle Management

**Recent Projects**

Institute of Economic Development annual conference content and speakers (2002-2010)

Project Manager for Strathspey Railway extension to Grantown (2010 onwards)

Preparation, completion and submission of Transport & Works (Scotland) Act 2007 compliant Order and management of the subsequent approval process. These processes require consultations, letting and supervision of specialist consultancy contracts and co-ordination of work by volunteers on fund raising, publicity and related matters.

CDFI evaluation for BIS/HMT (2009)

Expert associate to GHK on national evaluation of economic impacts and financial sustainability of CDFIs across the UK.

Evaluation of Learningworks project for HIE (2008) including fit with changed policy priorities, operational management and marketing functions, stakeholder interviews, random business survey and summary literature review.

Evaluation of Yorkshire Forward investment in University Centre Barnsley (2008) and feasibility studies of learning provision in North Wales as associate to Hoshin

Impact evaluation of priority sectors/clusters strategies of ONE NorthEast (2007-8)

As associate to TERU, statistical and key stakeholder interview assessments of programme impacts including activity analysis and review of ERDF 2000-6 programme.

Interim manager for Economic Development for London Borough of Ealing (2006-7)

Responsibility for LSP operational partnership development for implementing economic priorities, Local Enterprise Growth Initiative bid preparation, Local Area Agreement economy block outcome framework, business plan for new division, linking physical development with skills and worklessness schemes, contribution to recruitment of new team

High St. Footfall research, action plan and project development for Invergordon (2006)

Strategic research and action planning project to meet changing economic and retail needs of town and framework for community development projects.

Facilitation and technical assistance to Walsall New Deal Delivery Plan 2004-7 (2004)

Evaluation and attribution of NDC impact and consequent revisions to Delivery Plan including fundamental MIS updates and longer term perspectives on leverage and mainstreaming.

Development Co-ordinator for Coventry & Warwickshire Reinvestment Trust (2004-5)

Interim management of start-up stage of new CDFI including transition from Steering Group to Board, establishing operational systems and partner protocols and making initial loans.

Marketing Strategies - Inward Investment and Visitors

Client and product segmentation with action plans to maximise business investment to Invergordon, Stratford, Wolverhampton, Exeter, Falkirk and previously the Highlands, NW England, West Yorkshire and Central Region. Strategies were based on interpretations of market trends in and beyond the local area, business location and visitor destination decisions and analyses of sectoral employment growth and investment trends throughout the UK.

Health Check and Action Plan for Stratford on Avon

Using MTI Healthcheck and action plan model processes for economic development challenges in Stratford town centre in particular. Mainly secondary data collations with extensive public information and consultation stages. Worked with local steering group to develop action plan of prioritised projects. Included need for and of small businesses to diversify local economy.

Access to Finance for SMEs interim and project management for RDA (2002-2004)

Research, planning, documentation and communication of AWM Regional Finance Forum framework and initiatives on Early Growth Funding, Regional Loan Fund and CDFIs across the region. Part of creating escalator of finance and investment readiness services.

Incubator/Cluster hub appraisal and feasibility study

Formal appraisal of partially developed incubator and medical and environmental technologies hub proposal in a disadvantaged area of the Black Country against cluster implementation criteria and good practice elsewhere. Recommendations on how best to manage and structure project to maximise business and employment benefits for the sub-region.

## **Members**

Bert Nicholson MIED, BSc, Cert Dip A & F.

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<b>Main Contact</b>	Graeme Blackett
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<b>Web</b>	<a href="http://www.bigbareconomics.co.uk">www.bigbareconomics.co.uk</a>
<b>Email</b>	<a href="mailto:graeme@bigbareconomics.co.uk">graeme@bigbareconomics.co.uk</a>
<b>Other Offices</b>	Work accross UK & Ireland from Roslin

**General Information**

The success of BiGGAR Economics has been based on our track record of producing high quality outputs for our clients, on time.

Our overall aim is to generate sustainable economic growth and promote social equity by:

- providing high quality advisory, consultancy and research services; and
- building a company that provides high quality employment and generates substantial Gross Value Added.

The areas in which we specialise have been developed as a result of our consultants pursuing specific professional interests. We provide a range of services for central and local government, economic development agencies, other government agencies, universities, colleges, social economy organisations and private sector firms across the UK and Ireland.

**Main Services**

Our main services are:

- Strategy & Policy Development - Economic Appraisal - Economic Impact Assessments - Research & Benchmarking - Feasibility Studies
- Business Planning - Monitoring & Evaluation

Areas in which we specialise include:

- Life Sciences - Renewable Energy - Science & Business Parks - Colleges & Skills - Higher Education - Tourism & Leisure - Business Start-Up & SME Development - Social Economy - Commercialisation & Innovation - Regeneration - Economic Research for Planning

**Recent Projects**

- evaluation of Innovation Vouchers programme for North West Development Agency
- economic impact of Moredun Research Institute
- research on costs of new Forth Crossing for Scottish Parliament Financial Scrutiny Unit
- review of Business Gateway National Unit for Convention of Scottish Local Authorities (Cosla)
- evaluation of North West's Collaborative Innovation Partnerships
- education demand assessments in Scottish Borders, East Lothian & Edinburgh
- economic & tourism impact assessment of Glenmorie Wind Farm proposals
- economic impact of Robert Gordon University Aberdeen
- economic impact assessment of Highlands & Islands ICT strategy
- appraisal of Power Networks Demonstration Centre for Scottish Enterprise
- economic impact of Draft Land Registration Scotland Bill

**Members**

Graeme Blackett MIED

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<b>Main Contact</b>	Ian Clark
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<b>Other Offices</b>	Edinburgh, Newcastle and Cardiff

**General Information**

Blake Stevenson was established in 1992. We are a leading social and economic research consultancy operating across the UK with offices in Edinburgh, Newcastle, and Cardiff.

Our core areas of work are:

- employability;
- communities;
- social agenda;
- health and well-being;
- equalities; and
- families, children and young people.

**Main Services**

Consultancy services:

- strategic and policy development and review
- workforce development
- outcome-based planning
- mentoring senior officials
- performance improvement

Design, Development, and Review:

- researching, designing, establishing and evaluating pilots
- project, programmes and policy evaluation
- feasibility studies and scoping exercises
- good practice guidance
- policy recommendations and expert advice

Quantitative research:

- gathering and analysis of complex primary and secondary data including financial and socio-economic data
- survey design and management

Qualitative research:

- case studies
- face-to-face and telephone interviews
- focus groups

Facilitation:

- learning events
- strategic meetings
- consultations

- workshops

### **Recent Projects**

Mapping of Employability and Training Services and Production of Directory (South Ayrshire Community Planning Partnership)

Review of Equality and Diversity Information on Scotland's Key Economic Sectors (Scottish Enterprise and Highland & Islands Enterprise)

Learning Position Statement (Glasgow West Community Planning Partnership)

North East England Labour Market Intelligence (Flexible New Deal 2 Bidder)

Research into Supported Employment (Poppyscotland)

Evaluation of Local Regeneration Agencies (Glasgow Community Planning Partnership)

Programme Evaluation (Reaction)

Longitudinal Evaluation of European Structural Funds (Scottish Government)

European Structural Funds in Highlands and Islands Scotland Socio-economic and Policy Spot-Check (Scottish Government)

### **Members**

Ian Clark MA MIED

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**General Information**

Bone Wells Urbecon is an economics, business and planning consultancy working in the fields of urban economics, economic development and regeneration, and city and regional planning.

The company was established in 1994 by senior economists and planners with more than 25 years UK and international experience, to undertake high level consultancy advice and applied research for private and government clients. It is frequently engaged to undertake impact and evaluation studies for these clients.

**Main Services**

Bone Wells Urbecon undertakes economic and financial analysis, project appraisal, and market research in the fields of:

- urban development and regeneration
- tourism
- industrial development
- retail development proposals
- transport and distribution
- housing
- security and crime prevention

The consultancy and its network of associates also has specialist expertise in the planning, property, labour market and market research fields with MRTPI, ICEA, FCA and Market Research Society Affiliations.

Projects are carried out at different levels from regional planning to individual site development, with evidence given at Public Inquiries.

**Recent Projects**

- Gainsborough Economic Study and Masterplan.
- Great Yarmouth Employment Growth Study.
- ICT Community Evaluation Project, City of London.
- Bedfordshire and Luton Employment Study.
- North Hertfordshire Employment Land Review.
- Blue Sky Forest Tourism and Leisure Feasibility Study.
- Stansted/M11 Corridor Airport Expansion Development Options Study.
- Economic components of Master Plan Review, Al Ain, Abu Dhabi
- Tourism Infrastructure Feasibility Study, Mekong Region, Asian Development Bank.
- Bedford Growth Area Study.
- Regional Economic Strategy Sub-Regional Study for the East of England Development Agency.
- Research for DETR on the costs and benefits of the planning system to business.
- Study of the recreational development potential for large forest in South Yorkshire.

**Members**

Roger Bone, BA Econ, DipTP, MRTPI, MIED

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West Yorkshire HX7 8HZ

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**Main Contact** Howard Walker

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**General Information**

Bridge Economics is an economics consultancy established in 2004 to meet the needs of clients requiring specialist economics advice. This includes preparation of Green Book Economic Appraisal documents to Treasury and RDA standards and carrying out Economic Impact Assessments and other economics related work.

The business was established by Howard Walker and draws on a network of senior associates to effectively complete projects where required. The company also benefits from Howard's own experience of 17 years in consulting economics, first at Atkins and then at ERM Economics. We work for clients across the public, private and third sectors, including the Homes and Communities Agency (HCA) through its prestigious Economics Panel.

**Main Services**

Principal activities include:

- Economic and financial appraisal, options appraisal and evaluation;
- Economic impact assessments, economic analysis and research;
- Environmental economics and sustainability appraisal;
- Business and strategic studies.

**Recent Projects**

Local Brownfield Strategies (LBFS), for HCA, 2008-2010-ongoing. Leading preparation of LBFS at district and sub-regional level, with local authorities and the HCA.

Economic and Environmental Impact Assessment of Extending Product Lifetimes, Defra, 2010-ongoing, with ERM.

Economic Impact of 10% Water Leakage, UK Water Industry Research Group, 2009-2010. Assessing impact of water companies reducing leakage to 10%, with Hyder Consulting.

Quantifying Economic, Social & Environmental Benefits of Green Infrastructure Northern Way, 1 North East, Tees Valley Joint Strategy Unit, 2009, with GENECON LLP.

Economic Appraisal of Improvements to Belfast Dublin Railway, Translink, 2008-9.

Sustainability Appraisal of Northwest Regional Strategy, NWDA & partners, 2008 & 2010.

Economic Appraisal of the Restoration of Neath & Tennant Canals, Neath Port Talbot Council, Swansea City Council and Welsh Assembly, 2007-8, with Hyder Consulting.

Economic Assessment of the Impact of Building 710 Dwellings to Higher Environmental Specifications than standard building regs, English Partnerships/Maxwell Stamp, 2007.

Economic Appraisal of a Centre for Nuclear Engineering Technology, Manchester University, 2007-8, with Manchester Economics and IDM Solutions  
Social Infrastructure Demand & Supply Study, London Borough Greenwich/ERM, 2006-7

Economic Impact Assessment of West London Tram, for TfL/Hyder Consulting 2006-7.

Economic Impact of Brownfield Land Remediation, English Partnerships, 2006, with Lambert Smith Hampton.

Preparation of a Business Plan for the Operation of the Daresbury Science Park, NWDA, 2005, with Manchester Economics.

**Members**

Howard Walker, BA (Econ) Hons, MA, MIED

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Keswick  
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CA12 5RY

**Telephone** 07981 949 723

**Main Contact** Guy Lawson

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**General Information**

Services provided throughout the UK

**Main Services**

Advisors on:

\* procurement to maximise best value and the socio-economic impact of public contracts

\* tendering and marketing for businesses seeking to win public contracts

**Recent Projects**

Three multi-million contracts:

\* Social care contract

\* Social housing contract

\* Civil engineering contract for the nuclear industry

**Members**

Guy Lawson MIED

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<b>Other Offices</b>	Edinburgh

**General Information**

Centrifuge Consulting is a social and economic research consultancy based in Northumberland and Scotland. Structured as a workers' co-operative our activities are focused on the interaction of the social and economic, bringing extensive experience of good practice from across the UK and beyond.

We are committed to the development of sustainable communities and enhancing quality of life for individuals groups and communities by working in collaboration with public, private and third sector partners and clients.

**Main Services**

Centrifuge Consulting works closely with partners at the local, regional and national level to help them address challenges and develop opportunities through the provision of the following services:

- \* Strategy & Policy Development
- \* Monitoring and Evaluation
- \* Action Planning, Programme and Project Design
- \* Appraisals, Feasibility and Business Planning
- \* Stakeholder and Community Consultation

**Recent Projects**

Recent work includes:

- \* evaluating public sector projects for the Design Council
- \* evaluating the Schools of Creativity Programme for Creativity and Culture England
- \* establishing a monitoring & evaluation framework for community empowerment activities for the North East Improvement & Efficiency Partnership and North East Empowerment Partnership
- \* project development for training interventions in farming and forestry for Solway Borders and Eden (Cumbria) Leader Group
- \* organisational review of Rural Action Yorkshire and Humber & Wolds Rural Community Council
- \* developing a three year Action Plan for the North Yorkshire Coast Employment & Skills Partnership
- \* evaluating the North East Higher Skills Network

**Members**

Alastair Thomson MIED

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**Main Contact** Caroline Bull

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**General Information**

## CONSULTANT PROFILE

Caroline is a positive and enthusiastic strategic thinker with over 20 years experience at director and chief executive level in a range of public sector organisations. She is an economic development professional (FIED) with extensive experience in inward investment, business competitiveness, skills development and innovation. She has significant expertise in engaging stakeholders (communities and private sector), building teams, developing sustainable strategies for delivery of change, introducing customer focus and driving continuous improvement through leadership development.

**Main Services**

## SPECIALIST SKILLS

- Strategy development
- Change leadership
- Economic development
- Public consultation
- Developing leadership teams
- Executive coaching and mentoring
- Workshop facilitation
- Individual and team profiling (inc.360)

**Recent Projects**

## KEY CONSULTANCY ACHIEVEMENTS

Caroline's public sector consultancy clients from 2007 until now include:-

- Driver & Vehicle Licensing Agency
- The Learning & Skills Council
- Rugby Borough Council
- Isle of Man Government
- International Business School IoM
- Cambridgeshire County Council

Additionally, Caroline has worked with a range of private sector clients to improve long-term strategic planning and business performance by developing a clear focus on priorities, more efficient use of resources and stronger customer focus. She has designed and run management development programmes incorporating assessment, profiling, coaching and team workshops to improve individual and team performance.

**Members**

Caroline J Bull BSc MBA FIED

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<b>Other Offices</b>	Belfast, Birmingham, Bristol, Cardiff, Dublin, Edinburgh, Glasgow, Madrid, Manchester, Newbury, Shanghai

**General Information**

Colin Buchanan is an employee owned consultancy providing economics, planning, urban design, transport, consultation and research services. Over the last three years we have worked for over 200 local authorities and for 24 FTSE 100 companies.

Our clients include leading retailers, land owners and developers, universities, health trusts, transport operators and central government.

**Main Services**

We provide a wide range of economic services from economic, socio-economic and equality impact assessments to local economic assessments, from appraisals to evaluations.

Identifying and assessing the wider social and economic impacts of transport investments and policies is where our economics team is at the forefront of innovation and practical application in the UK

**Recent Projects**

Key projects in 2009 included a study for the British Chambers of Commerce quantifying the economic impacts of hub airports in the UK and hence the economic impact of building Heathrow Airport's third runway and an assessment of the economic impact of Waterford airport in Ireland to the regional economy on behalf of the airport operator.

We continue to be asked to advise on Crossrail related matters. This has included updating the Wider Economic Benefits (Agglomeration)

**Members**

John Siraut MIED

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**General Information**

CWA provides economic research, impact analysis and appraisal and evaluation support on economic development, regeneration and housing.

A member of the HCA's Economic Consultants Panel we have supported the Agency and its local partners in appraising some of the UK's largest regeneration investment projects.

In addition to economic impact assessment, appraisal and evaluation work at the local level, we have participated in the national evaluations of many of the main regeneration and renewal policies over the last 20 years including the original Enterprise Zones.

We have helped OffPAT to develop key appraisal and evaluation guidance documents and organisations like HIE to implement a new action planning and risk planning system.

**Main Services**

Our main service areas are:

- economic impact assessments
- assessing and benchmarking additionality
- Value for Money analysis, including cost-effectiveness and Cost Benefit Analysis benchmarking
- business case/Green Book appraisal preparation using the 5 Case Model
- performance management, including monitoring systems and benefits realisation (action) planning
- evaluation planning
- impact evaluations of projects, programmes and policies

**Recent Projects**

The original Enterprise Zones evaluation (with PA Cambridge Economic Consultants)

Harlow Council Economic Impact Assessment of Town Centre proposals

Leeds City Region: Economic Impact Assessment of Housing and Regeneration programme (with BBP and SI)

Economic appraisal of options for HCA assets in Milton Keynes and Telford (with BBP)

Highlands and Islands Enterprise: Inverness Campus Wider Benefits Review

Action Planning/Benefits Realisation

Planning and Risk Planning for Highlands & Islands Enterprise

Valuing the benefits of regeneration for DCLG (with CEA)

Additionality benchmarks research for BIS (with CEA)

Workspace Limited evaluation for HCA (with BBP)

OffPAT Project Advice Notes on the Rationale for Intervention and the Reference Case in Project Appraisal

**Members**

Colin Warnock MIED

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**General Information**

An independent consultancy service helping businesses grow and develop since 2007. We provide support, advice and information to SME, public sector and social enterprises.

**Main Services**

Supporting clients to improve their business by strategic level intervention - project range from one hour meetings to long-term regular advice and guidance or single projects lasting a few weeks or months.

Deliverables include: business plans, market research, project development, and socio-economic assessments.

**Recent Projects**

Researching the benefits of linking sector specific SMEs into a digital cluster via ICT networking for a government agency.

Market research for communities considering installing renewable energy.

Marketing plan for a local museum and art gallery.

Identification and assessment of local marine sector SME for a county council.

Socio-economic impact assessment of a proposed R&D centre for a developer.

Business review for a local business.

Project development plans for new business units for several SMEs.

Business plan for a local childrens charity seeking Big Lottery funding.

Startup support to environmental sector SME involving renewable energy and recycling (hydro, wind, etc).

**Members**

Delia Quigley MBA MSc FCMI MIED MIBC AIEMA

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**General Information**

Specialises in town centre management, market town regeneration, project management, economic development and project funding. Established in 1996 by David Matson, a founder director of the Association of Town Centre Management. A strong multi-disciplinary team is available for town centre management commissions. David Matson And Associates has been instrumental in securing over Â£9M of external funding for clients, a success rate of 100% over 14 such commissions.

**Main Services**

All aspects of town centre management, including interim management, strategy, partnership formation, funding, and health checks. Project development, management and funding.

**Recent Projects**

Interim Management as Middlesbrough Town Centre Manager; Delivery of Sustainable Communities programme for Plumstead in the Thames Gateway; introduction of innovative Cittaslow programme on behalf of East of England Development Agency; successful LEADER+ funding application on behalf of Diss, Norfolk.

**Members**

David Matson MIED MRTPI BSc MSc

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**General Information**

DC Research Ltd is an economics, culture and regeneration research and consultancy company, operating across the UK from the North West and the Midlands.

We provide analysis and advice to a range of clients. With pride and passion driving all aspects of our work, we deliver rigorous, high quality, research-driven and impact focused expert advice on economics, culture and regeneration matters.

DC Research was established in 2008 by its current Directors - Jonathan Durnin and Dr Stephen Connolly. With over 30 years combined experience in regeneration, economic development, culture, evaluation, research and policy support, Jonathan and Stephen have extensive experience of providing a range of evaluation, impact assessment, research, and policy & partnership solutions and advice.

**Main Services**

**Evaluation:** Experience of delivering a range of independent and rigorously researched studies using portfolio of methods to access stakeholders, deliverers, beneficiaries.

**Economic Impact Assessments:** Industry standard Green Book services, as well as specialist expertise in adapting impact analysis to unique facilities.

**Policy Research:** independent, objective, well researched advice including: project appraisals, resource mapping, and performance and impact frameworks.

**Local Profiling and Assessments:** Essential supporting component of our other research services, as well as a service in its own right.

**Strategic Advice & Action Planning:** Approaches to support clients in scoping, and developing focused and well evidenced bids and implementing interventions in competitive times.

**Recent Projects**

Economic Impact Case Study: Arts and Creative Industries in the Outer Hebrides, Creative Scotland, HIE, SDS, Comhairle nan Eilean Siar

Birmingham WNF Worklessness & Enterprise Programme Evaluations, Birmingham City Council

Economic Impact Assessment of Heart of Hawick, Scottish Borders Council

Economic Impact Assessment of Yorkshire Sculpture Park

Economic Impact Assessment: Arts & Creative Industries in Scotland, Creative Scotland

Economic Impact of BBC Radio 1 Big Weekend, Carlisle City Council

Impact Research in support of LSTF Grant Application to DfT, Cheltenham Development Task Force & partners

Evaluating Impacts of Partnership Working, The British Museum

Review of Museums Galleries Scotland Grant Programmes, MGS

Socio-Economic Impacts of The National Forest, National Forest Company

**Members**

Jonathan Durnin BA Hons, MA, MIED, FeRSA

Dr Stephen Connolly BA Hons, PhD, MIED, UKES

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**General Information**

I have worked for the TEC and Business Link as a business adviser in the NW for a number of years. I have worked with the NW Regional Development Agency and Learning agencies.

I am now an independent consultant and associate working through training companies and assessment bodies.

I can be found through Linked-In which also provides recommendations.

**Main Services**

Business Adviser and Assessor for SQM and Investors in People.

I can help with business and training plans, business developments, people management, management development and recruitment.

My key areas of support are around training and development.

I am registered with CIPD, ILM, Lexcel, SFEDI and IiP

**Recent Projects**

Diagnostics and action plans with SMEs for growth and developments.

I have worked on commercial, retail, legal and professional projects in the North West area.

I have advised companies through the Investors in People process and also undertake assessments.

**Members**

Diane Hill MIED

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**Web** [http://www.ntu.ac.uk/nbs/business/specialist\\_centres/111433.html](http://www.ntu.ac.uk/nbs/business/specialist_centres/111433.html)

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**General Information**

The Economic Strategy Research Bureau offers a wide range of economic research, evaluation and strategic consultancy services to public, private and third sector clients.

The Bureau is uniquely placed to combine proven practitioner expertise with academic excellence - using the bureau model to make this capability accessible and affordable to a wide range of clients. The Bureau undertakes ad hoc research, evaluation and consultancy projects on an on-going basis. In addition, it offers a range of subscription based economic briefing products and analytical support allowing clients to draw flexibly on specialist economic expertise as and when the need arises.

**Main Services**

Particular areas of expertise include:

- Evidence based strategy / policy development
- Economic impact evaluation
- Scenario impact modelling
- Economic and labour market assessments
- Performance metrics / monitoring

**Recent Projects**

The Economic Strategy Research Bureau is currently working on a project for the D2N2 Local Enterprise Partnership - funded through a grant from the LEP Capacity Fund managed by the Department for Business Innovation and Skills.

The project combines production of a socio-economic profile of the D2N2 area, a review of available research on the economy of the area, capacity building activity with LEP Board members and officers, business engagement, and an economic appraisal of candidate priorities for action.

**Members**

Will Rossiter MIED

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**General Information**

Educe specialise in developing collaborative projects and strategies; organisational development and performance improvement; evaluation and value for money; customer insight; and training and development for practitioners.

Areas of expertise include: local and regional economic development; worklessness and economic inclusion; labour markets, training and adult learning; working with business and the voluntary and community sector; funding and commissioning.

**Main Services**

Strategy development; partnership building and review; project and service development; organisational change and performance management; evaluation; innovation; practitioner skills training; facilitation; surveys; on-line learning & knowledge transfer

**Recent Projects**

Working Neighbourhoods Fund (for CLG: evaluation scoping report with University of Cambridge; follow-up report on use and impact of WNF); DWP Co-Design Pilots (development support, for LG Improvement & Development; Norfolk Worklessness Assessment/ Work & Skills Plan (with OCSI & Papworth Research and Consultancy Ltd); West Midlands regional worklessness network (Total Place conference; workshops on Local Economic Assessments, evaluation, etc; Future Jobs Fund Network - for IEWM); East Midlands Customer Insight & Research Project - NEETs as main theme (for EMIEP); evaluation of Carbon Connections innovation fund (for UEA); worklessness How To guides (eg, on Data Sharing)for IDeA); advisory role with Houghton Worklessness Review (locality support and case studies)

**Members**

Derrick Johnstone

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**General Information**

ERS is a dynamic economic development and regeneration consultancy, with offices in the North of England, Midlands and South, as well as having associate relationships with like-minded practices in Scotland and Wales. Our work involves developing practical solutions for clients by adopting a professional, innovative and responsive approach and delivering results that exceed clients' expectations, in terms of quality and value for money. ERS is accredited to ISO 9001. The ERS team offers a wealth of experience, not just in consultancy but also from designing/managing/delivering economic development and regeneration activities across the public and third sectors. This gives us valuable practical insights into the challenges faced by our clients and how these might be best overcome.

**Main Services**

## Evaluation Studies:

- intervention design
- implementation and delivery
- performance management/monitoring
- impact
- cost-benefit analysis, unit cost analysis and social return on investment
- clear recommendations

## Policy Analysis and Advice:

- appraisals
- resource mapping
- programme development
- performance management
- advice and support

## Socio-economic Analysis:

- baselines and updates
- assessment of impact
- large scale surveys
- learning and skills studies
- area-based socio-economic profiles

## Strategies and Plans

- evidencing need and opportunity
- building stakeholder consensus
- drafting funding bids and strategies
- conducting community consultations
- action plan development
- performance management systems

**Recent Projects**

Evaluation of Neighbourhood Agreements - Home Office  
Evaluation of Culture and Sport Improvement Strategy - DCMS  
Inspire and Inspiring Communities Evaluation - Scottish Arts Council  
Evaluation of SME Equality Project - Welsh Assembly Government  
RDP Business Plan Support & Project Development - Vale of Glamorgan Council  
Evaluation of Learning for All - Northern TUC  
Evaluation of LEADER+ - Lancashire Economic Partnership  
North East Economic Analysis - BBC  
Review of Young People's Enterprise Forum - Yorkshire Forward  
Evaluation of Worklessness Pilot - Leeds City Council  
Rural Services Baseline Study - Derby & Derbyshire Economic Partnership  
Development of Strategic Investment Plan - Torbay Development Agency  
Economic Development Strategy - Medway Council

**Members**

Keith Burge, BA, MIED

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**General Information**

The Gilfillan Partnership was established in 2001 by Colin Gilfillan and Liz Mackie. Colin and Liz have worked in economic development for over 20 years, with expertise in employment and skills (Colin), enterprise and entrepreneurship (Colin), equality and diversity (Liz), social inclusion and community cohesion (Liz).

We combat disadvantage in the labour market and we help to promote enterprise for disadvantaged people and communities.

**Main Services**

We provide research and consultancy services in economic development and equalities. Our services are high quality, flexible and tailored to meet our clients needs.

Our services include research, evaluation, funding, project development, and equalities, including impact assessments.

We are also specialists in design, co-ordination and evaluation of EU transnational projects, covering most EU Member States and beyond. We are expert advisers for the Leonardo da Vinci programme to the Education, Audiovisual and Culture Executive Agency, which manages the EU's Lifelong Learning and other Programmes on behalf of the European Commission.

**Recent Projects**

We work with clients of all types, from grassroots organisations to government departments. Examples include:

-Programme evaluations of major EU programmes in the UK, such as the GB EQUAL programme, ESF Objective 3 Co-Financing, ADAPT and EMPLOYMENT EU Community Initiatives.

-Advice Service Alliance - we are currently evaluating a major national initiative to promote closer partnership working between the UK's main advice networks.

-Equalities Impact Assessments and other equalities research and consultancy e.g EIAs for business support programmes (for SEEDA) and for the South East Enterprise Gateway (for Sussex Enterprise).

-We are partners with Praxis Community Projects - who support vulnerable migrants and refugees. We provide funding, research and evaluation support.

**Members**

Liz Mackie, MIED

Colin Gilfillan, FRSA, MIED, MInstF

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**General Information**

Greenborough is a small consultancy business, based in the East Midlands, focused on delivering high quality economic interventions across a range of programmes and projects.

Established in 2003, the core staff have over 30 years' experience in operating at the interface of the public and private sectors.

We operate locally, regionally and nationally and have access to a retained cohort of Associate Consultants, all quality assured by us, in addition to the core staff.

**Main Services**

Project Management - we have significant experience in the effective management and implementation of public sector projects, especially those with a variety of stakeholders. For example, we have provided management and project leadership for the East Midlands Incubation Network. Feasibility Studies and Business Plans - we have, over the past 3 years, delivered more than 15 such studies for a variety of innovation, incubation and enterprise centres and other funded workspace projects.

Project Evaluation - using our experience in bid writing and project delivery, we often evaluate projects and programmes delivered by others (with empathy and understanding of output delivery).

Business Development - with a variety of private and public sector clients to deliver operational improvement.

**Recent Projects**

- ERDF funding applications for a range of projects for different clients. Projects include incubation space, enterprise development, technology centres and a sub-regional business engagement projects
- Feasibility Study and Business Plan for new Enterprise Centre in Lincolnshire
- Operational management integration project for 3 Innovation Centres for County Council clients
- Business engagement project for University spin out relating to intellectual property exploitation
- Redevelopment, refurbishment and conversion of buildings to form new enterprise space for County Council
- Bid writing and operational management for multi-partner ERDF enterprise project (£1.5m)
- Sub-regional SME procurement project for County Council
- ERDF project support for University clients

**Members**

Russell Copley, Bsc (Hons), MIED

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**General Information**

GVA is one of the UK's leading property consultants operating from 12 offices with 900 fee earners generating a turnover of Â£130 million in the financial year 2009/10. We provide a full range of place-related advice, including economic development, social policy, planning, housing, development and regeneration, asset management and development funding alongside a full range of surveying and property services.

We are market leaders constantly looking for opportunities to expand our range and depth of advisory services. Our specialist teams are trusted experts to both the public and private sectors, providing delivery focussed advice in areas such as finance, economics, housing, social policy, telecommunications, education, healthcare, hotels & leisure, retail and sustainability.

**Main Services**

Our Planning Development and Regeneration Division comprises a blend of planners, economists, social scientists, development surveyors and financial advisors who support economic development projects from inception through to delivery. We combine national expertise with expert local knowledge to provide innovative, sustainable solutions to address complex regeneration problems.

Our advice is built upon unrivalled knowledge and understanding of:

- The need & requirements of evidence-based planning documents;
- The development process & property market;
- Economic forecasting;
- Economic datasets, their meaning & application;
- GIS applications;
- Delivery mechanisms & processes;
- Finance & funding; and
- The role economic development plays in creating sustainable places

**Recent Projects**

Acting extensively for public and private sector clients we offer the full range of housing, economic development and regeneration related services covering every stage and aspect of a project. We understand the information needs of decision-makers and bring expert understanding to a range of important commissions, including:

- Employment land reviews;
- Local economic assessments;
- Economic & enterprise strategies;
- Inward investment & business retention strategies;
- Economic impact assessments;
- Feasibility studies & business planning;
- Masterplans;
- Economic & social policy;
- Programme & project evaluation;

- Delivery advice;
- Planning cases & evidence bases;
- Consultation & engagement;
- Strategy development & action planning;
- Commissioning & procurement.

**Members**

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Rob Hickey (London) - Director - 0207 911 2910

Daniel Murray (London) - Director - 0207 911 2948

Simon Phillips (Birmingham) - Associate 0121 609 8265

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**General Information**

GVA Humberts Leisure is the specialist tourism and leisure advisory arm of GVA, one of the UK's top property consultancies. With twelve offices covering the whole of the UK, GVA Humberts Leisure has the capability to provide the full range of property advisory services to the leisure business across the regions.

Our specialist planning and consultancy services team has extensive experience of providing viability, regeneration and development consultancy, economic impact, planning advice, applications, appeals and expert witness evidence at planning inquiries for development in the tourism and leisure sectors.

**Main Services**

Our Planning and Consultancy Services team provides a number of core services including:

- \* Need & viability assessments;
- \* Feasibility studies & business plans;
- \* Economic impact assessments;
- \* Development option appraisals;
- \* Masterplanning;
- \* Market appraisals;
- \* Non-viability studies;
- \* Capacity studies;
- \* Planning applications & appeals;
- \* Expert witness;
- \* Site finding & assessment;
- \* Planning appraisals;
- \* Planning history & research;
- \* Enforcement notices.

**Recent Projects**

- Economic impact assessment for major new hotel & conference complex in St Albans, Hertfordshire on behalf of private client to assist with planning application.
- Economic impact assessment to assist with regional grant funding bid for proposed holiday village in Cumbria.
- Appraisal of development options for two country parks to ensure long-term sustainability through increased visitor numbers on behalf of London Borough of Redbridge.
- Appraisal of potential opportunities for key regeneration site on Barry Island on behalf of Vale of Glamorgan Council.
- Feasibility studies, business plans, viability studies and need / economic impact assessments across whole spectrum of tourism and leisure property.

**Members**

Peter Sharp MIED

Martin Taylor MIED

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**General Information**

We provide consultancy services that focus on helping to improve the lives of excluded people and disadvantaged communities.

The aim of our work is to help our clients, through programmes, achieve:

- Healthier and more confident individuals;
- People who are better prepared to enter into employment or education; and
- Stronger, more active, better connected and more sustainable communities.

We embed learning and develop and encourage the use of 'lead practice' models to promote the sharing of ideas and experiences. Shared learning where everyone can be a teacher.

With a well established 21-year track record for service we are strongly placed to deliver quality outcomes.

We have offices in London, Cardiff, Newcastle, Manchester and Glasgow and can provide UK wide service.

**Main Services**

We understand approaches to engage the 'hard-to-reach'. We design practical solutions and offer straightforward guidance through:

- Diagnosis and planning;
- Use and development of online resources;
- Advice and support; and
- Tracking and evaluation.

We offer our clients an opportunity to:

- Improve return on investment and value for money;
- Develop a better understanding of what works and how to use it;
- Increase project skills and capacity;
- Strengthen partnerships, links and forge networks of idea sharing; and
- Formulate evidence based, prioritised plans and decisions for future direction.

We work in the areas of:

- Social and micro enterprise
- Employability and skills;
- Sport and physical activity;
- Wellbeing;
- Young people; and
- Community regeneration.

**Recent Projects**

We evaluated and supported projects for the Big Lottery Fund in Wales, Scotland, Northern Ireland and England. We have worked on national programmes for Heritage Lottery Fund (Parks for People) and Sport England (PremierLeague4Sport, Active England and CCDP). In wellbeing and engagement we are evaluating programmes in the East and North West of England for the NHS.

We are supporting the £270m DCSF myplace programme and as part of that helping many local authorities across England develop strategies for change for youth facilities.

We have European Structural Fund experience with The Scottish Government, SEEDA and LSCs. Other clients include:

- The BBC;
- University of Oxford;
- Badminton England;
- RDAs;
- Local authorities;
- Magnox Ltd; and
- CVS organisations.

Among others.

**Members**

David Gourlay MIED

Paul Buchanan MIED

Jeremy Wyatt MIED

Denis Donoghue MIED

Kieran Kearney MIED

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<b>Email</b>	<a href="mailto:jim.coleman@happoldconsulting.com">jim.coleman@happoldconsulting.com</a>
<b>Other Offices</b>	Bath, Belfast, Birmingham, Edinburgh, Glasgow, Leeds, Manchester & international

**General Information**

Happold Consulting is a strategic management consultancy, operating internationally. We routinely undertake detailed analysis of diverse places - whether mature urban centres or rapidly growing, transition economies - allowing us to produce intimate and accurate assessments of their economic, physical and social dynamics. We utilise this detailed knowledge to determine effective solutions to complex socio-economic problems and infrastructure needs. We work at the highest levels with national and municipal governments, private international business, civil society, global institutions and leading charitable foundations.

**Main Services**

Economic Analysis & Policy Research -

Detailed socio-economic and market analysis; Asset portfolio review; Locational investment analysis; Demographic forecasting.

Economic Strategy - Sustainable economic development strategies; Urban renewal and revitalisation strategy; Eco-city concept development and testing; Inward investment strategy

Economic Impact Assessment - Assessment of core economic impacts; Identification of direct, indirect and induced economic impacts; Multiplier effects; Social impacts

Economic Appraisal & Viability - Financial viability assessment; Business case-making; Cost benefit analysis; Risk assessment and mitigation

Evaluation - Evaluation of impacts of policy, programmes and investments

Delivery & Implementation - project design

**Recent Projects**

Detroit Works project. Client: City of Detroit Mayor's Office and Detroit Economic Growth Corporation, USA

Plymouth Citybus, Economic impact assessment. Client: Plymouth City Council

Eco-City Concepts - Middle East & Baltic States. Client: confidential

Addiyah Integrated Development Plan. Client: Arriyadh Development Authority KSA

Cornwall Economic Appraisal Services. Client: Cornwall County Council

Makkah Region Economic Development Strategy. Client: Mayor of Jeddah & Saudi Arabian General Investment Authority KSA

UN Slum Upgrading Economic Programme. Client: UN-HABITAT

World Bank Energy Efficient Cities Programme. Client: World Bank

**Members**

Dr Jim Coleman MIED

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<b>Other Offices</b>	Bristol

**General Information**

Hardisty Jones Associates is a dedicated economic development, regeneration and sustainability consultancy. We work with both private and public sector clients to help plan and deliver efficient and effective economic development and regeneration in a sustainable way.

Hardisty Jones Associates was established to better meet clients' shifting needs, driven by the changes in the global economy, UK recession and dramatic cuts in public funding and support for economic development, regeneration and sustainable development.

**Main Services**

Appraisal  
Programme & Project Evaluation  
Economic Impact Assessment  
Strategy & Policy Development  
Project Development  
Housing Market Analysis  
Regeneration  
Sustainability

**Recent Projects**

Preparing an economic strategy for a major urban extension (Fareham Borough Council)

Developing the case for a Local Enterprise Partnership (LEP)(Swindon Forward)

Socio-economic support on the case for a new nuclear power station in Somerset (Somerset County Council)

**Members**

Stuart Hardisty MIED

Dr Gareth Jones MIED

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<b>Other Offices</b>	Wales

**General Information**

Established in 2006, Innovas is a rapidly growing consultancy whose mission is to 'Create a Competitive Edge for People, Places and Organisations.

Our group is led by professionals with the passion, and experience to ensure the highest possible standards of service delivery and client care building on a knowledge of international best practice. Each company within the group focuses on different aspects of competitiveness:

- Enterprise & Employability
- Market Intelligence & Internationalisation
- Organisation Development

With our network of over 100 consultants, our approach creates collaborative teams combining industry experts, enterprise support practitioners, international trade development specialists, leading academics, to combine local knowledge with national expertise.

**Main Services**

Working across the board to embed an Enterprising Culture in business, education, government and the community, enabling businesses to grow and prosper and helping agencies understand the drivers for change, Innovas Consulting is totally committed to delivering Enterprise-Led Regeneration. We are focussed on supporting the public sector to develop practical strategies and plans for enterprise and employment growth by producing excellent research, promoting collaborative working, trialling new evidence-led approaches and continually re-thinking and challenging the status quo. Our range of public sector support packages includes: Research, Feasibility Studies, Policy and Strategy development, programme design, evaluation and impact assessments.

**Recent Projects**

Yorkshire Forward: Formative Evaluation of Business Link Services in Yorkshire & Humber between 2008-2011

National Skills Academy for Nuclear Wales : Engineering Skills for the Nuclear Industry: Business Plan Formulation

WAG: Review and Forward 5 year Strategy for Business Eye

STEMNET NW: Regional Activity Mapping Exercise

Impact Assessment of Yorkshire Forward's and the 5 Yorkshire LEGI Programmes investment in Enterprise Education between 2009-2012

Higher Education Funding Council for Wales (HEFCW) Evaluation of Third Mission Funding Strategies and Actions for all the Universities of Wales

Nottinghamshire County Council: Reducing barriers to Public Procurement for SMEs

BIS: Full Global and National Analysis of the Environmental, Renewable Energies and Low Carbon Technologies.

**Members**

Tim C. Ashcroft MIED

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**General Information**

JDT Resources Limited provides professional consulting, advisory and business services in a broad range of economic development situations and to a variety of economic and industrial sectors, working in partnership with a number of other independent consultancies throughout the UK.

**Main Services**

Adopting at all stages a pragmatic and best value approach, our focus is on developing strategic visions, concepts and business plans that can be readily adopted and implemented by all stakeholders involved. JDT is a recognised niche consultancy that can both prepare and develop new strategies, or kick start projects that have become moribund. JDT has worked with a wide range of commercial companies and Development Agencies. Recently focused on developing business opportunities in Europe and China.

**Recent Projects**

Working with foreign private sector companies facilitating joint and cooperative ventures with UK and EU Companies who are looking to exploit this massive Chinese and European market place. Other projects include 1. Investigation, implementation and delivery of a training system incorporated completely into a capital works project, 2. An in-depth analysis of the food, drink and agri-clusters in one of the UKs largest regions to ascertain the label and packing requirement for micro and SMEs and 3. The complete survey of a large geographical region into the requirements for a specific industry sector with regards to the turnover of the sector, size of the companies within the sector and strategic options with regards to foreign competitors entering their market place.

**Members**

John Topping MBA, DMS, MIED, FRSA.

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**General Information**

Just the Business (JtB) used to be known as CBS Network Services and still maintains the link to CBS Network. CBS Network is a charity and was first established in 1981 to support community enterprise and community economic development.

JtB are a team of thoughtful and holistic practitioners committed to developing and sustaining organisations which contribute to a just world. We mainly work with social and community enterprises, voluntary organisations, local authorities and we make it our business to help bridge the gap between knowing what to do and being able to put it into practice. Our approach is to work closely with clients helping them to find and implement their own solutions.

**Main Services**

We have five highly experienced consultants and have been effective in carrying out work for clients that include local authorities, national agencies, community enterprises and voluntary organisations. We can offer a whole business approach.

Examples of typical services we offer include: mentoring; coaching; community and economic development; social added value; learning, education and research; organisational development; participatory consultation; and consensual planning

**Recent Projects**

Projects and consultancies include:

establishing the Social Audit Network (SAN); writing and publishing the revised Guide for Social Accounting and Audit; learning in social accounting; evaluations; curriculum development; support to community enterprise projects in India; business planning; social enterprise planning

Research projects include:

CEST Transfer - Learning Programme for social enterprise practitioners; Social Accounting and Audit Research Programme; CONSCISE: The Contribution of Social Capital in the Social Economy; RISO: Regional Intermediary Support Organisations;

**Members**

Alan Kay BSc, MA, MIED

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**General Information**

There's no shortage of consultants who get the basics right, but if you want personal attention from experienced consultants who really do know their field, and who work imaginatively to find solutions to your problems and insights into your practice, you've come to the right place.

We are known for doing high quality work, presented in clear, concise, easy-to-read, reports, and work which helps our clients to do their job better.

And we don't cost the earth. We've cut our costs a lot in response to the changed demands of the public sector, so we're able to offer the same quality as before at a competitive rate. Price alone is a poor basis for buying consultancy - but we know it matters to our clients.

"The Merchant Navy Training Board has always found working with The Mackinnon Partnership very refreshing. They are responsive, thorough, ... they make constructive comments ... the reports they produce are easy to read, written in plain English ..." (Glenys Jackson, MNTB)

**Main Services**

We specialise in the labour market. Our core business is research and evaluation, and over the last 12 years we've built up a considerable client portfolio across the public sector in the UK, from national agencies to small local initiatives. We work throughout the policy cycle from strategy development through to evaluation and impact studies, and with a strong focus on a core of high quality research.

**Recent Projects**

- for the Lee Valley Park Authority and partners, employment and skills contribution to a review of 'legacy' for the Olympic whitewater centre in Broxbourne, Herts, and plans to enhance that legacy
- for Aylesbury NDC and New Cross Gate NDC, evaluation of employment, enterprise and education projects
- for Hainault Business Park Ltd, evaluation of an LDA-funded support programme which complements this industrial estate-based BID, and drafting of the Prospectus for its very successful renewal ballot
- for Ealing Broadway BID, research to establish the scope and nature of the student market in the town centre
- for the Maritime Skills Alliance, labour market information research; preparation of a Qualifications Strategy
- for Glasgow College of Nautical Studies, demand and supply side research into the maritime training market in Scotland
- for Skills for Health, research into the use of volunteers in the health sector, and various workforce development projects
- for Skills for Health, evaluation of a 17-project workforce development pilot in the West Midlands
- for LSC South East, research into flexibility by colleges and others which helps young people who are NEET

**Members**

Iain Mackinnon FIED

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**General Information**

Main Marketing is a marketing consultancy specialising in running RETAIL SURVIVAL courses for small independent retailers in regeneration areas and market towns. The principal Diane Jackson,(aka the SHOP DOCTOR) works alone or in collaboration with colleagues who have different specialisms.

The local authority is our 'client', the independent retailers are the recipients of our expertise and support.

**Main Services**

Retail Survival Workshops

One-to-Consultancy for independent retailers

Mystery Shopping

Setting up trader associations

Setting up Shop Local campaigns

Town centre activities and events

**Recent Projects**

Salford City Council - building front improvement scheme in Eccles and along Liverpool Road corridor, work consisted of consultation with shops in the scheme on window dressing, interior improvements, business improvements, marketing and promotion.

Denbighshire County Council - Prestatyn Business Growth Partnership. Work consisted of mystery shopping in Prestatyn, Retail Survival workshops/seminars, surveying retailers on projects.

Bassetlaw District Council - Christmas Window Dressing Masterclass and judging of window dressing competition.

Derbyshire County Council - Derbyshire Market Towns Initiative. Work consisted of promotion and delivery of Retail Survival workshops in 28 Market Towns.

**Members**

Diane Jackson, AIED

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**General Information**

Mickledore is a regional development consultancy made up of a team of experienced specialists and has emerged from 'big 4' consulting organisations. We typically work with public sector agencies on their overall economic development strategy and approach as well as providing training and development for their staff.

We have particular expertise in the field of inward investment and investor development. Mickledore can also provide public agencies with specialist advice on state aid and funding interventions. Our team has also advised a considerable number of significant private sector companies on grant funding for their investment projects.

**Main Services**

Economic Development Strategies

We have developed investment strategies for Regional Development Agencies as well as complete regeneration strategies for Local Authority areas or Sub-Regional Partnerships.

Planning, Analysis and Project Impact.

Mickledore has considerable expertise in developing economic baseline analyses and have undertaken framework support for Local Economic Assessments. We have also carried out a range of economic impact studies.

State Aid and Public Sector Funding

We offer both private and public sector clients a fund raising consultancy service.

Organisational Development

Mickledore provides organisation development within economic development, including investor development, inward investment and state aid.

**Recent Projects**

Bath & North East Somerset Council - establishing a support framework for undertaking and completing their Local Economic Assessment.

Liverpool Vision - in conjunction with Ernst & Young, undertaking the development of Liverpool City Region's Financial & Professional Services Cluster Strategy including analysis of current position and strategic action planning to support the growth and expansion of the sector.

UK Trade & Investment - development of programme to raise the profile and future performance of UK energy companies in overseas markets.

MIDAS (Manchester Inward Investment Agency) - a study on the feasibility, competitive position and legislative framework to establish a sub-regional Investment Development Fund.

**Members**

Nigel Wilcock MIED

Liz Demaison MIED

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<b>Other Offices</b>	Newcastle, Manchester, Cardiff

**General Information**

NLP specialises in economics, development planning and urban design. It offers a range of skills in economic evidence, strategy and policy development, assessment of the economic and regeneration benefits of investment and development proposals. Clients include local authorities, local partnership bodies, central Government, and regional bodies as well as developers, landowners and operators in retail, leisure, industrial and commercial sectors.

**Main Services**

- Local Economic Assessment
- Economic impact & research
- Socio-economic impact assessments
- Economic appraisal & feasibility
- Social & economic infrastructure requirements
- Employment land reviews
- Integrated PPS4 & SHLAA/ELR studies
- Office demand & capacity assessments
- Sector studies & knowledge economy audits
- Leisure and tourism studies
- Economic masterplans & strategies
- Funding appraisals & bids
- Strategic viability appraisals & delivery plans
- Project, programme & policy evaluation.

**Recent Projects**

- Lee Valley White Water Centre Economic Development Study
- Manchester Economy & Employment Space Study - Manchester City Council
- Economic role of Health & Higher Education Sectors -Oxford Council
- Combined Employment Land Review & SHLAA -Gateshead Council
- Economic impact of Kent International Gateway rail freight terminal -Maidstone Council
- Employment land reviews for East Midlands, Merton, Lewes, Shepway, Gravesham, Stockton,Cheltenham, High Peak
- Economic impact of MetroCentre - CSC
- Economic impact of Farnborough Airport -Rushmoor Council
- Feasibility study of after-uses for Welbeck Colliery-Bassetlaw Council
- Infrastructure Study -Horsham Council & Newheartlands Housing Market Pathfinder Outcomes -Newheartlands HMR
- Green Book Appraisal of New & Renewable Energy Centre, Blyth

**Members**

- Matthew Spry MIED
- John Robertson MIED
- Andrew Groves MIED
- Ciaran Gunne-Jones MIED

Alex Patton MIED

Martin Taylor MIED

## IED CONSULTANTS LIST 2012

Old Bell 3 Ltd.

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### General Information

Old Bell 3 is a public policy consultancy working mainly in Wales. Key areas of expertise are economic development, EU Structural Funds, learning and skills policy, community regeneration, equalities and social justice. Clients include various Welsh Assembly Governments (we are on the call down lists for the Departments for Economy and Transport and for Children, Education, Lifelong Learning and Skills and have undertaken work for Social Justice and Local Government and the Welsh European Funding Office), the Welsh Local Government Association, the Welsh Council for Voluntary Action, the Higher Education Funding Council for Wales, and a number of local authorities.

### Main Services

Research, consultancy and evaluation relating to:

- economic development;
- European funding programmes and projects;
- education, lifelong learning and skills;
- economic inactivity and labour market interventions;
- social justice;
- equalities policy and practice;
- spatial planning.

### Recent Projects

Recent projects include:

- a series of major programme evaluations of European Structural Fund Programmes in Wales, including the Mid Term Evaluations of Objective 1, 3 and the Wales-Ireland INTERREG IIIA Programmes;
- project evaluations of a range of business support interventions in Wales including the High Growth Programme;
- a range of evaluations of learning and skills projects and programmes including an evaluation of the National Grid for Learning Cymru, and an evaluation of Welsh for Adults, as well as research into the potential for Skills Academies in Wales (all for the Welsh Assembly Government - WAG);
- a study of the spatial impact of the recession in Wales and the implications for local government (for WLGA)
- a study of third sector funding in Wales (for WAG)

### Members

Gareth Williams MIED, Managing Director

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**General Information**

One-Call-Africa Consulting is a small consultancy firm specialising in helping businesses that wish to consider Africa as an investment location. The core area for One-Call-Africa Consulting includes market/investment opportunity research and intelligence, representation, business to business partnering and country research and analysis.

Our work has also helped a number of businesses from Africa that wish to venture into the UK/European markets through corporate partnerships etc.

We have also worked with a number of NGOs that are either already working or considering working in Africa.

Our consultancy work spans across all sectors including mining (and mining equipment), farming, transport, tourism, agriculture, waste management, real estate, energy and renewable energy etc.

**Main Services**

The core area for One-Call-Africa Consulting is Research, Representation, Business and Investment Development. The following is of the break-down of some of the service areas.

**Research**

- Economic and Business Research and analysis for the purpose of informing decision making
- Targeted Surveys for monitoring and evaluation of projects
- Market research for promotion and assessments
- Online and desk research
- Field Research
- Representation

**Business Development**

- Project Management and Appraisal
- Monitoring and Evaluation
- Business plans
- Lean management
- Mergers & Acquisition
- Networking
- Workshop facilitation
- Book-keeping

**Recent Projects**

The recent projects of One-Call-Africa Consulting include:

- Land Banking project in South Africa/Mozambique

- Renewable Energy research in West West Africa

- University Sector research in East Africa - potential opportunities in partnerships with UK Universities and international student recruitment.

**Members**

Mark Torokwa MIED

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**General Information**

Papworth Research & Consultancy Ltd helps organisations improve people's economic and social opportunities. Based in Brighton, we work mainly in the South East and London, focusing particularly on education, learning and training, and on community development/capacity building. Approach-wise, we specialise in evaluation, strategic and business planning, in-depth consultation and research-based consultancy.

Our Director, Rachel Papworth, set up Papworth Research & Consultancy Ltd in 1997. Rachel collaborates with other freelancers, consultancies and research organisations as appropriate to meet clients' needs.

Our clients say they use us because we are focused, knowledgeable, thorough and reliable, we communicate well (both in documents and person) and we provide value for money.

**Main Services**

Strategy development  
Project development  
Business planning  
Evaluation  
Capacity building  
Facilitation  
Investigating service user satisfaction  
Qualitative research  
Quantitative research  
Developing funding bids  
Best practice research  
Economic & labour market assessments  
Skills audits  
Sector studies  
Economic impact studies  
Baseline studies  
Market research

**Recent Projects**

Social Care Institute for Excellence  
Evaluation of service user involvement

Action in rural Sussex  
Evaluating West Sussex Rural Social & Community Programme

East Sussex County Council  
Evaluating Childrens Centre Dropin Services

West Sussex County Council

Plan for prioritising English for Speakers of Other Languages and recommendations for Adult Learning/Skills Plan

Macmillan Cancer Support

Evaluating service user involvement in National Cancer Survivorship Initiative

Brighton Peace & Environment Centre

Evaluating Climate Connections (DfID funded project raising awareness of links between climate change & global poverty)

Ashford's Future

Developing a business plan structure for organisations bidding to manage green spaces

Thornhill Plus You NDC

Evaluating a housing improvement program

**Members**

Rachel Papworth MIED MA(Econ), Director

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**Main Contact** Simon Meecham

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**General Information**

Paradigm Planning and Economics brings together skills in town planning, programme management, regeneration and economic development.

Paradigm is skilled in proposal writing, issue solutions, representation, advocacy and public relations. It has experience in writing regional and local strategies and plans, technical reports and has carried out development and programme appraisals.

Paradigm has also successfully project managed major infrastructure programmes and their projects. Successes include place regeneration, creating business centres, managing multi contract / agency learning centres, submitting successful planning applications and gaining adoption of planning policies.

Its principle Simon Meecham is an economist, town planner, qualified surveyor and Prince2 Practitioner

**Main Services**

Paradigm Planning and Economics can support you with:

Town Planning:

- LDF submissions, representation and monitoring, planning applications, sequential tests, development appraisal and site selections;
- Research and intelligence, including culture, leisure, transport, retail, economic and other thematic research for policy creation and application development; and
- Political growth aspiration testing.

Economic Development and Regeneration:

- Proposal and bid writing, town centre revitalisation, consultation,(including focus groups), facilitation, feasibility studies, economic and green book appraisal, strategy and policy formation, business improvement district development, tourism, partnership establishment, sector campaigns and project management.

**Recent Projects**

Local Authority Growth Aspiration Testing

Affordable Housing Supplementary Planning Document

**Members**

Simon Meecham MIED

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AUSTRALIA

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**General Information**

Sole practitioner based in Melbourne Australia, but formerly in Lewes (Sussex) from 1996-2005. Qualified and experienced in economic development, strategic planning and project management. Clients are mainly local authorities and projects include structure plans, green wedge management plans, and MSS Reviews (Australia) and regeneration strategies, bidding for funds, and managing regeneration projects (UK). UK work was mainly for Brighton & Hove CC, Eastbourne BC, Hastings BC, and Maidstone DC.

**Main Services**

Strategic Planning, economic development, project management.

**Recent Projects**

Green Wedge Management Plans (2006/09/10 Nillumbik, Cardinia, Yarra Ranges Councils)

Structure Plans (2006-09 Casey, Cardinia, Stonnington, Boroondara Councils)

MSS Reviews (2006/07 Nillumbik and Stonnington Councils)

Brighton & Hove Regeneration Strategy (2000/01)

Central St Leonards Renewal Strategy (Hastings BC 2004)

Economic Development Review (2002/03 Hastings BC)

**Members**

Philip Thomas MIED

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**General Information**

An independent consultancy offering integrated Economic Development and Town Planning services. Prior to establishing the consultancy principal Chris Collison managed the Economic Development function at Mansfield District Council for more than ten years responding to the collapse of the mining industry. During this time the local economy was radically transformed through skill development, inward investment, business growth and the establishment of social enterprises. Major projects included the development of several business parks, town centre improvement and the re-introduction of passenger rail services. Chris played a lead role in the establishment and work of a sub-regional partnership covering seven district council areas and served as a Member of the national Coalfields Taskforce.

**Main Services**

We offer services:

**TO COUNCILS AND LOCAL ENTERPRISE PARTNERSHIPS:**

Development and support of cross sector partnership working

Interim Management of Economic Development and Planning services

Service Improvement Plans and Restructuring proposals

Development of shared service arrangements

Support in development of economic policy and strategies

Advice regarding town centre revitalisation, neighbourhood renewal and the development of visitor attractions

Promoting the case for area designations and preparation of funding bids

Investigation of complaints regarding development related matters

**TO BUSINESSES:**

Advice regarding development of sites and premises

**Recent Projects**

Appointment to Independent Casino Advisory Panel reporting to Parliament

Membership of Joint Planning Authority Team for 2012 Olympic and Paralympic Games and input to employment legacy planning work

Regeneration projects in Walthamstow and Leyton Town Centres

Economic Development and Employment Strategies for South Northamptonshire Council with Silverstone and motor sport, town centre regeneration, tourism, and rural development components

Input to Remaking Markets town centre project in Barnsley District

Shaping Fenland development and community regeneration programme

Interim Management services to Local Authorities

**Members**

Chris Collison MBA BA (Hons) MRTPI MIED MCMI IHBC

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<b>Other Offices</b>	London

**General Information**

PACEC is an established economic development and regeneration consultancy working throughout the UK. Our core consultants have worked together for over 20 years from our offices in Cambridge and London. Our clients include Local Authorities, and their partners, RDAs and other regional agencies, central government departments (BIS, HMT, DWP, DCLG, and HMRC), Sector Skills Councils, LSCs as well as the Local Government Association and the Audit Commission.

Our consultants' skills include economics, social policy, planning, geography, statistics, econometrics and computing. We have an in-house economics intelligence team which manages our Local Economic Profiling System (LEPS), our economic forecasting and data analysis, and an in-house survey research team.

**Main Services**

PACEC offers key services which have been customised with our clients covering research and policy advice.

These services map into the needs of clients to help improve local competitiveness and performance.

- Economic assessments and economic profile
- Economic development and regeneration strategies
- Planning, regeneration and property
- Inward investment
- Worklessness, welfare and social inclusion
- Sectors, clusters, and business growth
- Enterprise and business growth
- Learning and skills and labour market intelligence
- Policy evaluation and appraisals

These services can be provided on an individual basis and combined.

They usually involve working with partners to carry out research, agree policy options, and the role of partners and their lead on specific policies.

**Recent Projects**

Examples of recent projects include:

- a) Economic Profiles and Local Economic Assessments (LEAs), Greenwich Council, South Cambs, Peterborough, Sutton BC, South London Partnership, County Durham (LEGI)
- b) LGA. Identification of England's Functioning Economies and the Impact of the Recession on Local Areas
- c) Economic Development/Regeneration Strategies. Haringey (City Growth), Greater Cambridge Area, Breckland, Greenwich (indigenous growth and inward investment), North Staffordshire, Derbyshire Dales
- d) Evaluations/tracking research. County Durham LEGI, Newham (Olympics Legacy programmes), East London (Fit to Supply programme), Bexley Innovation Centre, Haverhill Technology Park
- e) Employment Land Reviews. Croydon (office policy), Greenwich, Bexley, Uttlesford, Leicestershire

**Members**

Rod Spires, AIED

## IED CONSULTANTS LIST 2012

Regenerate PL Ltd.

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<b>Email</b>	<a href="mailto:steven.szostak@regeneratepl.co.uk">steven.szostak@regeneratepl.co.uk</a>

### General Information

Originally a HMR regeneration partnership now re-focused entirely on economic development. Initially providing targeted brokerage solutions for local authorities in Pennine Lancashire, but with a wider brief to unlock commercial investment across the field. LEP proxy for authorities in east Lancashire with a non-exec business led board. Delivering UK govt, ERDF and LA funded business support packages across Lancashire. With a growing commercial portfolio of developers, property owners, investors and new partnership operations seeking guidance and advice.

### Main Services

in preparation

### Recent Projects

in preparation

### Members

Steven Szostak MIED

Steve Hoyle MIED

**Address** 39 Thorndale Road  
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**Main Contact** Stuart Thompson

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**Email** [ied@ribble-consultants.co.uk](mailto:ied@ribble-consultants.co.uk)

**General Information**

Ribble Consultants is a small economic development consultancy specialising in public sector and community based projects. We have general skills related to:

- Strategy and policy development, dealing with people at all levels, and including policy support at governmental level.
- Establishment of new organisations and projects from scratch in unsupportive environments.
- Financial analysis including the performance of feasibility studies for new financial schemes and agreements with banks.
- Assistance in understanding of the problems of small private enterprises and ways of dealing with them.
- Ability to take an independent view - not linked to any large consulting company or long term project.

**Main Services**

Independent economic development consultant based in North East England

Evaluation, including testing cherished theories to destruction. Practical experience of setting up new projects and strategies from scratch in less than supportive environments.

Development of project ideas - turning vague ideas into clear propositions, particularly where there is a need for development of consensus between a large number of stakeholders, and where the objectives are not primarily financial.

Coaching the public sector and helping public sector organisations to facilitate meetings amongst partnerships.

Connections with Hungary including language skills.

High level computer skills (used to be a computer programmer).

**Recent Projects**

Defra - Feasibility of establishing a North East England Sustainable Fisheries Community Interest Company

Sunderland City Council - Elaboration of projects in the enterprise strand of the Working Neighbourhoods Strategy

Voluntary Organisations' Network North East (VONNE) - Regional ICY Strategy for the VCS

Back on the Map - Evaluation of projects in the spheres of Education and in Housing and Environment

Regional Infrastructure Consortium (of the Third Sector) - Communications Strategy

Leicester City Council - Advice on procurement from the VCS

North East Cultural Diversity Arts Forum (now Intercultural Arts) - Business Plan

Hartlepool Anti Social Behaviour Unit - Review of the Family Intervention Programme

**Members**

Stuart Thompson MIED

Robin Beveridge

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**General Information**

I specialise in sustainable economic development and regeneration - focussing on development that improves employment and skills, gives local people more control over their economic lives, and addresses environmental problems.

**Main Services**

My services include:

- research and analysis
- project development
- funding
- evaluation
- policy development and review

**Recent Projects**

Currently delivering:

- strategic reviews for voluntary sector organisations facing changed financial position
- Regional Growth Fund bids for environmental projects
- market research into Local Authority regeneration services

Recent projects:

- Research and project development around education and business support in the micro-renewable sector

**Members**

Robin Beveridge MIED

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<b>Web</b>	<a href="http://www.workthewind.com">www.workthewind.com</a>
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**General Information**

Sarah Tanburn Associates was formed in 2003. Our focus is delivering strategic solutions.

Sarah Tanburn, who leads the organisation, has a strong record in services and projects in the public and third sectors. We specialise in placemaking and transformation through economic and community development, regeneration, environmental and cultural services.

We have a range of associates with whom we create tailored project teams. If a client needs a broad range of expertise we bring together colleagues from professional artists to highways engineers to get the work delivered to the highest possible standard.

Sarah Tanburn also works as an interim manager, taking assignments within organisations to improve services or deliver change.

**Main Services**

Our core services are in:

- \* hands-on leadership of services, driving up performance and efficiency
- \* corporate transformation, re-engineering functions such as procurement
- \* strategic development and direction to adapt to financial pressures, changing expectations or new legislation

We operate within:

- \* regeneration and economic development: master planning, project delivery, visioning and community participation
- \* procurement and the intelligent client: support to the client side in negotiating and managing complex contracts
- \* environmental services: waste, transport, parks, planning, street scene
- \* cultural services: arts, sports, leisure, and facilities from theatres to sports centres
- \* organisational transformation: managing change programmes in all sectors.

**Recent Projects**

- \* developing the procurement of design partners for an Education Foundation building a multi-million pound new secondary school in the East of England
- \* expert adviser to public sector agencies on recruitment of regeneration and economic development staff
- \* leading transformation of procurement in a London Borough to maximise savings and recognising economic and sustainability implications of decisions
- \* support to the three Thames Gateway RDAs in developing cultural projects for maximum economic impact.

Sarah Tanburn has also undertaken many interim assignments in local authorities which have included:

- \* leading large scale change and reorganisation
- \* managing complex partnership contracts eg in waste treatment, project management and town-centre regeneration

**Members**

Sarah Tanburn, MIED, FRSA

## IED CONSULTANTS LIST 2012

### South East Employers

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<b>Telephone</b>	01962 840664
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<b>Address</b>	10 Cockshott Drive Leeds LS12 2RL
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<b>Main Contact</b>	Carl James
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<b>Other Offices</b>	Sofia, Bulgaria

**General Information**

TECC specialises in innovation, evaluation and international project development and management. We have 20 years experience in these areas and operate across the UK and abroad. Our clients are in all sectors: local government, higher education, voluntary sector and enterprises.

TECC staff have qualifications in management, economics, engineering, social policy and psychology.

As The European Consulting Company, TECC has in depth knowledge and over 20 years' experience of European Union Programmes and support for projects. We apply this in the UK, assisting in developing funding applications with a high chance of success, also in evaluations most pertinent to EU requirements.

Outside the UK we work in development projects in Europe, Africa, Asia and South America.

**Main Services**

We have four main services:

**Innovation:** we assist in the development of local and national innovation strategies, feasibility studies for innovation centres and direct assistance in innovation of products and services to both private and public sector bodies.

**Access to finance:** we have long assisted bodies in gaining EU, UK and Charitable funds to develop projects. We work with clients to develop the projects, which attract funds and can deliver. We have helped clients gain over £100 million in funds.

**Evaluation;** we evaluate projects and services with a view to improvement, not just producing a report. We are qualified in process improvement.

**International projects:** we help put together and management transnational projects, using EU and other funds.

**Recent Projects**

**Creative Industries Support Network for Atlantic SMEs.** This INTERREG supported project stimulates the development of creative industry SMEs in five European Regions: West of Ireland, West Wales, Brittany, Seville and Lisbon. The project will last for three years to 2013. TECC co-ordinates the project.

**Development of three ESF supported projects for the All Wales Ethnic Minority Association.** These projects totalling over £10 million in value are targeted at BME and European Economic Migrants in West Wales and the Valleys. They will continue until 2014. TECC advised on project structures and drafting.

**Europe Innova IMP3rove project.** TECC was a partner in this project assisting innovation in SMEs, involving over 2000 enterprises.

**Evaluation of DCSF funded Madrassa Literacy Project.**

**Members**

Dr Carl James MIED

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**Telephone** 01384 829580

**Main Contact** Dave Watts

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**General Information**

Transformations is a team of consultants who work with public sector ,community and faith groups in the West Midlands on social research evaluations,project development and management .We have a strong track record of working with many community groups, faith groups and local authorities on project development and evaluations in the Black Country and associated areas.The consultancy formed in 2005 by Dave Watts who has a strong and long experience of developing and managing economic development programmes in Glasgow City Council and Sandwell MBC. He works with Nicola Martin a social researcher and Stewart Hills a marketing and event management specialist.

**Main Services**

Project needs research

Business Plans for project development

Bid Writing for grants from Trusts,Lottery Bids, Government grants, European Funding

Project evaluations

Economic and social research

Marketing community projects including website design and promotional material

**Recent Projects**

Successful Business Plan and grant applications for a £3 million training and education centre for the Vine Trust in Walsall starting in 2011

Management review of local Housing association

Black Countrywide survey of the contribution of Faith Groups to community life for the Community Development Foundation +publications

Fund raising programmes for Vine trust, Walsall, Saltmine Trust, Dudley, Phase Trust Halesowen,Living Springs, Stourton, The Flame Trust, Gornal

Evaluation of impact of West Midlands Faith Forum.

Marketing support,management and fundraising for £200,000 Christian relief and development charity in Uganda

**Members**

David Watts B.A M.Phil .MIED

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**Email** [info@trilein.com](mailto:info@trilein.com)

**General Information**

Trilein regeneration works with the public, private and third sectors in a wide range of capacities in social, environmental and economic regeneration.

We work with people in communities, specialising in social enterprise, community capacity building, non-profit business development, project development and management, neighbourhood renewal, monitoring and evaluation, and research and consultation.

We work with the public sector, enabling public-third sector partnership working, developing policy and strategy, designing and evaluating interventions, and achieving practical, deliverable outcomes that are relevant to and owned by all partners.

We work with the private sector developing sustainable working practices and supporting Corporate Social Responsibility (CSR) strategies

**Main Services**

- Programme support to funders
- Business development for 3rd sector (particulaly social enterprise) - including business & marketing plans, feasibility studies, market research, business & social audits, strategic reviews, exit strategies from funding, quality control mechanisms (see evaluation below), and bespoke support for governance & management processes
- Evaluation - external evaluations, support for self-evaluation for public & third sector organisations, measurement of social impact (SROI)
- Sustainability and private sector business development - applying social and environmental facets of sustainability to private sector business practices to improve market position, management practices and general PR & marketing (including corporate social responsibility)
- Policy/strategy work
- Research, community consultation and community engagement

**Recent Projects**

- Hall Aitken Ltd. - Various regeneration consultancies
  - BIG Lottery - myplace support team for 270m pounds capital funding programme
  - BIG Lottery - programme support for Way of Life programme
  - Oxford University - Community engagement strategy support
  - All Wales Ethnic Minorities Association & Welsh Assembly Government - Community Consultation and Research
  - Forestry Commission Wales - programme support for 16m pounds Cydcoed funding programme
  - Neath Port Talbot County Borough Council - Feasibility Study
  - Environment Centre - Strategic Review
  - Dylan Thomas Prize Ltd. - finance management, including sponsorship and fundraising
- Further examples, case studies and testimonials are provided on our website [www.trilein.com](http://www.trilein.com)

**Members**

- Dr Ben Reynolds AIED - Director

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**General Information**

Urban Delivery is a property and regeneration consulting business acting for both the public and private sectors.

We specialise in delivering challenging and complex projects by remaining faithful to objectives, optimising land use, enhancing values and building confidence through successful partnerships.

**Main Services**

Urban Delivery provides advice in the following core areas:

- Development
- Urban Regeneration
- Capacity Building
- Economic and Property Market Profiling
- Financial Appraisal
- Financial Management
- Procurement
- Strategic CPO
- Delivery Vehicles
- Developer Negotiations
- Innovation and Research

**Recent Projects**

Moat Lane regeneration, Towcester: Strategic advice and capacity, planning, urban design and financial modelling, early stage delivery and implementation, management, funding and monitoring, procurement, land acquisition strategy

Eden Quarter regeneration, Kingston: Developer procurement, capacity, strategic advice

Dreamland, Margate: Strategic land assembly, capacity, procurement

Vision and regeneration prospectus, Thetford: Economic development, development appraisal, strategy

Big City Plan, Birmingham: Economic development, research, delivery and implementation

Housing estate renewal, LB Ealing & Southwark Council: Planning, financial modelling, delivery and implementation and developer procurement

**Members**

Ross Ingham BA, MPhil, MIED

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<b>Email</b>	info@ytko.com
<b>Other Offices</b>	Norwich, Plymouth, Torbay, Truro, Bristol and Greece

**General Information**

YTKO is one of the UK's leading economic development and business support companies with a 30-year track record in starting and growing successful businesses.

With a team of 85 staff, headquartered in Cambridge, our work covers the UK and Europe, and our portfolio of international projects is growing too.

We are an award-winning consultancy specialising in business growth: for start-ups and SMEs, and for larger companies seeking expansion opportunities.

**Main Services**

We have extensive experience in assisting entrepreneurs to start up businesses, both directly and through publicly funded programmes. Over the last decade, YTKO has been directly involved in advising and helping nearly 2000 individuals through the pre- and start-up stages, of all ages, sectors, backgrounds and geographies.

Our business model is simple: we aim to make our own and our clients' businesses more successful by increasing their revenues and market share. In this way we all contribute to economic prosperity through creating wealth and jobs.

We have substantial expertise in access to funding, women's enterprise, enterprise education, and innovation and collaboration networks. All our services are focused on growing innovative and competitive businesses.

**Recent Projects**

YTKO understands economic development priorities and we focus our support resources on those clients with most growth potential, whilst ensuring a fully inclusive and accessible service. Our principal enterprise programmes and networks include:

- Outset - enterprise awareness, pre-enterprise support and start-up
- Outset Finance - access to finance for under-represented groups
- Enterprising Women - virtual business support community and mentoring
- Enterprise Fellowships - proof of market and research commercialisation in academia
- Partner to Succeed - business collaboration for SMEs looking for commercial growth
- Booster - growth training and development

**Members**

Bev Hurley, CEO

Peter White, CFO

Lee Hughes, Head of Enterprise

Sandy Eaton, Women's Enterprise Director