

Continuing Professional Development Programme: Overview

Certificate in Economic Development								
Introduction to Economic Development	Business support	Future of town centres	Inward investment	Skills development	Regeneration	Funding and policy landscape	Housing	Community development
Advanced Certificate in Economic Development								
Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development

The IED is committed to support economic development colleagues in their professional development and have been working to formalise our current CPD offering. Professionals working in economic development are now able to work towards achieving a **Certificate in Economic Development**, accredited by the Institute. For more experienced professionals, an **Advanced Certificate of Economic Development** can be awarded. This level of certificate is aimed at professionals who have a relevant degree and at least 5 years experience working in the field or who have completed the Certificate of Economic Development.

Once an individual has completed all the individual modules, they will be awarded a Certificate, which can be provided in both digital and paper format, if required.

As already happens, all CPD modules will be delivered by experts in their field. There is no requirement for IED members to work towards these certificates and all individual CPD modules will continue to run as they do now, with new ones being added as demand requires. If you have no interest in completing either qualification then just sign up to courses on an ad hoc basis as usual.

The 9 modules which make up the Certificate and the 9 modules which make up the Advanced Certificate are not interchangeable.

To register your interest for the Certificate or Advanced Certificate, please in the first instance email us at admin@ied.co.uk

Continuing Professional Development Programme: Certificate in Economic Development 2024

Certificate in Economic Development 2024									
Module (9 in total)	1. Introduction to Economic Development	2. Business support	3. Future of Town Centres	4. Inward investment	5. Skills development	6. Regeneration	7. Funding and policy landscape	8. Housing	9. Community development
Course Deliverer	Nigel Wilcock, Executive Director IED	Bev Hurley, IED Director and Past Chair	LSH (Steve Norris, Rebeka Formosa and Atul Joshi)	Nigel Wilcock, Executive Director IED	Will Cookson Lightcast	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED	Ivan Tennant, LSH	Dr Jo Leek and Lorna Young, IED Directors
Date	15 Jan 2-3.30 17 Jan 2-3.30 22Jan 2-3.30	16 April 11.30-1 23 April 11.30-1 30 April 11.30-1	5 March 12 March (1-3pm)	5 Feb 2-3.30 6 Feb 2-3.30 7 Feb 2-3.30	16 April 2-3pm 18 April 2-3pm	13 May 2-3.30 14 May 2-3.30	18 Mar 2-3.30 19 Mar 2-3.30 20 Mar 2-3.30	4 June 2-3.30 5 June 2-3.30 6 June 2-3.30	21 May 2-3.30 22 May 2-3.30 23 May 2-30
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours (2 hour per session)	Total 4.5 hours (1.5 hours per session)	Total 2 hours (1 hour per session)	Total 3 hours	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- To be awarded the Certificate in Economic Development, you need to complete all 9 modules as listed above
- The total cost of completing all 9 modules and achieving the Certificate in Economic Development is £585 for members (£65 per module) or £1,170 for non members (£130 per module)
- If you have already undertaken any of the modules listed above, you do not need to attend again and the overall fee will be reduced by the price of that module(s)
- The 9 modules which make up the Certificate are the ones listed above and are not interchangeable with those listed under the 'Advanced Certificate'.
- All courses will be delivered online.
- Some of the modules listed above have not yet been scheduled, due to us still finalising course deliverers and dates. It is our intention that all modules will be scheduled over the first 6 months of 2024, if at all possible.
- Where courses have not yet been scheduled, the length of those courses is likely to be similar to the ones scheduled (e.g. 4.5 hours spread over 1.5 x 3 session) although in some cases the total length might be less (e.g. 3 hours spread over 1.5 x 2 sessions). No individual module will be longer than 4.5 hours in total.
- You can either sign up at the start and be part of our official January cohort, or you can sign up part way through, with the understanding that the start of the next cohort will not be until January 2025.
- We ask that you sign up for completion of the Certificate and pay the fee at the outset.
- To find out more, or register to take part, please in the first instance email us at admin@ied.co.uk

Continuing Professional Development Programme: Advanced Certificate in Economic Development 2024

Advanced Certificate in Economic Development 2024									
Module (9 in total)	Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development
Course Deliverer	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED	Tom Morrison and colleagues, Copper Consultancy	Nigel Wilcock, Executive Director IED	Dr. Rosa M. Fernandez Martin, Keele University.	Nigel Wilcock, Executive Director IED	Ivan Annibal, Rose Regeneration	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED
Date	11 June 2-3.30 12 June 2-3.30 13 June 2-3.30	7 Oct 2-3.30 8 Oct 2-3.30 9 Oct 2-3.30	24 June 1-2pm 25 June 1-2pm 26 June 1-2pm 27 June 1-2pm	17 Sep 2-3.30 18 Sep 2-3.30 19 Sep 12-1.30	4 March 10-11.30am 6 March 10-11.30am 7 March 10-11.30am	12 Feb 2-3.30pm 14 Feb 2-3.30pm	10 Sep 2-3.30 11 Sep 2-3.30 12 Sep 2-3.30	12 and 13 Nov 2-3.30	1 Oct 2.00-3.30 2 Oct 2.00-3.30 3 Oct 2.00-3.30
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- To be awarded the Advanced Certificate in Economic Development, you need to complete all 9 modules as listed above
- The total cost of completing all 9 modules and achieving the Advanced Certificate in Economic Development is £585 for members (£65 per module) or £1,170 for non members (£130 per module)
- If you have already undertaken any of the modules listed above, you do not need to attend again and the overall fee will be reduced by the price of that module(s)
- The 9 modules which make up the Advanced Certificate are the ones listed above and are not interchangeable with those listed under the 'Certificate'.
- All courses will be delivered online.
- Some of the modules listed above have not yet been scheduled, due to us still finalising course deliverers and dates. It is our intention that all modules will be scheduled during 2024.
- Where courses have not yet been scheduled, the length of those courses is likely to be similar to the ones scheduled (e.g. 4.5 hours spread over 1.5 x 3 session) although in some cases the total length might be less (e.g. 3 hours spread over 1.5 x 2 sessions). No individual module will be longer than 4.5 hours in total.
- You can either sign up at the start and be part of our official cohort, or you can sign up part way through, with the understanding that any missed modules may not run again until 2025.
- We ask that you sign up for completion of the Advanced Certificate and pay the fee at the outset.
- To find out more, or register to take part, please in the first instance email us at admin@ied.co.uk